**STD/Drug PSA (50 Points)**

Will be counted as a test grade and project grade.

***Goal:*** *To create an Advertisement Poster Public Service Announcement (PSA) about a STD or drug for teenagers, by teenagers.*

**Point Breakdown:**

Speech: 10 points

* Written/typed Speech of poster contents
* Poster Information: 20 points
* Contains all necessary information (located on the back of this sheet)

Look/Creativity of Poster: 20 points

* Correct and Clear Spelling
* Typed Writing - NO handwriting on poster
* Interesting Poster (entertaining and informative)
* Well thought out photos and examples - photos are bordered and are cited

**Project Information:**

Working with a partner, you two will read a fact sheet about an assigned STD or drug and will pull information from it to create an Advertising Poster Public Service Announcement. The criteria for the posters are located on the back of this sheet. In general you are teaching the class about your STD or drug. ***The idea is to inform students so that they are discouraged to try the drug or activity that can lead to an STD.***

**Your PSA should be:**

* Educational
* Easy to follow (Clear message)
* Creative
* Professional / Neat

**The Poster is due by the end of the day on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**

**The posters will be presented \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Topic\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Information Needed for STD PSA:**

1. What is your STD? What causes it (virus or bacteria)?

2. How does someone get the disease?

3. What are the symptoms?

4. Are there any cures for it?

5. How can someone prevent themselves from getting this disease?

6. Where can they go for help in the Palm Springs/Cathedral City/Rancho Mirage area?

**Information Needed for Drug PSA:**

1.What is your drug?

2.What kind of effects does this drug have on your body? Why do people like using it?

3.What will happen if someone uses it for a long time? Will they damage their body?

4.Is it possible to die from taking too much of this drug?

5.If someone is hooked on this drug, how can they recover?

6.How can this drug affect a fetus (developing baby)?